



## HONEY STINGER PRODUCTS

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**PURE NATURAL INGREDIENTS • TASTES GREAT**  
**HIGHLY SOLUBLE CARBOHYDRATE ENERGY • NATURALLY BALANCED ENERGY**

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### ORGANIC STINGER WAFFLES

Organic • 0% Trans Fats • Fiber

1. Honey – Honey sandwiched between two thin waffles.
2. Vanilla – Vanilla-infused natural honey sandwiched between two thin waffles.
3. Strawberry – Strawberry-infused sandwiched between two thin waffles.
4. Chocolate – Chocolate-infused natural honey sandwiched between two thin waffles.
5. Lemon – Lemon-infused natural honey sandwiched between two thin waffles.

### ORGANIC ENERGY CHEWS

Organic • Vitamin C • Protein • Fiber • Potassium

1. Fruit Smoothie - Contains cherry, orange and mixed berry flavored chews.
2. Pomegranate Passion - Contains pomegranate passion fruit flavored chews.
3. Cherry Blossom - Contains natural cherry flavored chews.
4. Orange Blossom - Contains natural orange flavored chews.
5. Pink Lemonade - Contains natural pink lemonade flavored chews.
6. Lime Ade – 95% Organic. Contains natural limeade flavored chews with 32mg of caffeine from white tea.

### CLASSIC ENERGY GELS

85% Honey • B Vitamins • Electrolytes • Gluten Free

1. Gold - The great taste of natural honey.
2. Ginsting - Siberian ginseng extract, 32mg of caffeine from kola nut.

### ORGANIC ENERGY GELS

Organic Honey • Organic Tapioca Syrup • Electrolytes • Gluten Free

1. Fruit Smoothie – Blend of natural fruit flavors.
2. Acai Pomegranate – Blend of natural acai and pomegranate flavors.
3. Vanilla – Natural vanilla and honey flavor.

### 10g PROTEIN BARS

Organic Honey • 22 Vitamins and Minerals  
Whey Protein • Gluten Free Ingredients

1. Peanut Butta - Combination of peanut butter and milk chocolate.
2. Coconut Almond - Coconut, almonds and dark chocolate.
3. Cherry Almond - Cherries, almonds and dark chocolate.
4. Dark Chocolate Mint - Mint, almonds and dark chocolate.
5. Mocha Cherry - Cherries, 30mg of caffeine from coffee and dark chocolate

### 20g PROTEIN BARS

Organic Honey • 22 Vitamins and Minerals  
Whey Protein • Gluten Free Ingredients

1. Peanut Butta - Combination of peanut butter and milk chocolate.
2. Coconut Almond - Coconut, almonds and dark chocolate.
3. Cherry Almond - Cherries, almonds and dark chocolate.

### ENERGY BARS

30% Honey • 5g Soy Protein • 23 Vitamins and Minerals • Whole Grains

1. Peanut Butter 'n Honey - Peanuts and honey with a chocolate coated bottom.
2. Rocket Chocolate - Chocolate with a chocolate coated bottom.
3. Blueberry Buzz - Blueberry with a yogurt coated bottom.
4. Berry Banana Buzz - Banana, apple, cranberries and strawberry with a yogurt coated bottom.



## TERMS & CONDITIONS

### PAYMENT TERMS

All orders are subject to credit approval and acceptance by Honey Stinger. Payment on all orders are due 30 days from the date of shipment with credit approval. Without credit approval, valid credit card required. Freight charges are due on every shipment per terms on invoice.

### SHIPPING

FOB Steamboat Springs, CO 80487

Shipping via Fed Ex Ground and common carrier.

All claims must be reported within 10 days of receipt of product.

### RETURNS

No product may be returned to Honey Stinger. Product purchased at a discount, expo or other promotions is not eligible for replacement. Product shipped will be free from damage. If you receive product damaged in shipping please contact your sales rep. Because a reasonable shelf life is ensured on all products, returns for expired items are not accepted. We encourage our dealers to manage their inventory using a first in / first out system. This means the oldest product is sold first. If you have extenuating circumstances that require special consideration, please contact your sales rep.

### WEBSITE POLICY

Honey Stinger views websites as distinct retail locations subject to approval to carry Honey Stinger products. Authorized dealers may not attempt to resell Honey Stinger products via auction websites unless specifically authorized by Honey Stinger. E-commerce partners must sell products directly from the Partner's Site and shall not link to third party web sites for product sales or fulfillment.

### PAST DUE ACCOUNTS

Honey Stinger will not ship to past due accounts.

### TO PLACE YOUR ORDER

Call 866-464-6639 • Fax 970-367-4391 • sales@honeystinger.com

### HEADQUARTERS

Honey Stinger

Physical - 735 Oak Street

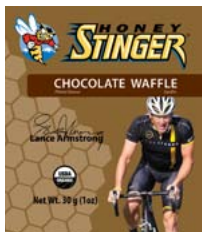
Mailing - PO Box 77162

Steamboat Springs, CO 80487

### TERMS AND PRICES SUBJECT TO CHANGE WITHOUT NOTICE

## Organic Stinger Waffles

- A healthy snack that tastes great
- USDA Organic, 160 Calories
- Our best selling product in 2012
- Quite possibly the best lunch box treat ever
- Box Size 8.5" x 3.5" x 2.62"



2011 Gear Award:  
Honey Waffle

Item #	Description	Unit UPC	Box UPC	Units/Box
74019	Honey Waffle	073138740209	073138740193	16
74116	Vanilla Waffle	073138741015	073138741169	16
74216	Strawberry Waffle	073138742012	073138742166	16
74316	Chocolate Waffle	073138743019	073138743163	16
74416	Lemon Waffle	073138744016	073138744160	16

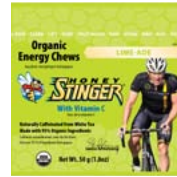
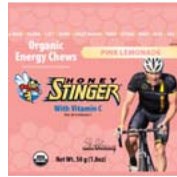
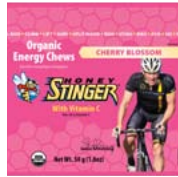


## Organic Energy Chews

- Award-winning, great tasting Energy Chews
- Made from Honey and Tapioca Syrup
- USDA Organic, 160 Calories
- 100% RDA Vitamin C, 1g Protein, 1g Fiber
- Gluten Free and Vegetarian
- Sodium 80mg, Potassium 40mg
- A top-seller loved by kids and adults
- Box size 9.5" x 4.75" x 3.5"



2009 Editors' Choice:  
Organic Energy Chews



Item #	Description	Unit UPC	Box UPC	Units/Box
72119	Cherry Blossom	073138721208	073138721192	12
72019	Fruit Smoothie	073138720201	073138720195	12
72412	Lime-Ade - naturally caffeinated	073138724018	073138724124	12
72319	Orange	073138723202	073138723196	12
72512	Pink Lemonade	073138725015	073138725121	12
72219	Pomegranate Passion Fruit	073138722205	073138722199	12

## Energy Bars

- 30% Honey
- Whole Grains including Rolled Oats
- Great before or during exercise or as a snack
- Less than 200 calories
- 5 grams Soy Protein
- 23 Vitamins and Minerals
- Box Size 8.5" x 5.25" x 2.5



Item #	Description	Unit UPC	Box UPC	Units/Box
70315	Apple Cinnamon	073138703174	073138703150	15
70415	Berry Banana Buzz	073138704171	073138704157	15
70615	Peanut Butter n' Honey	073138706175	073138706151	15
70515	Rocket Chocolate	073138705178	073138705154	15
70715	Blueberry Buzz	073138707011	073138707158	15





## Classic Energy Gels

- 85% Honey, 120 Calories
- B Vitamins, Sodium and Potassium
- Perfect for endurance athletes
- Awesome in tea or on toast!
- Honey-based alternative to other gels
- Gluten free
- Box Size 6.75" x 4.75" x 2.5"



Item #	Description	Unit UPC	Box UPC	Units/Box
70224	Ginsting	073138702122	073138701248	24
70024	Gold	073138700128	073138700241	24

## Organic Energy Gels

- Organic Honey
- Organic Tapioca Syrup
- Electrolytes
- Gluten free
- Box Size 6.75" x 4.75" x 2.5"



Item #	Description	Unit UPC	Box UPC	Units/Box
70624	Acai & Pomegranate	073138706014	073138706243	24
70924	Fruit Smoothie	073138709015	073138709244	24
70424	Vanilla	073138704010	073138704249	24



## 10g Protein Bars

- 25% USDA Organic Honey
- Great recovery snack or meal replacement
- Gluten Free ingredients
- 190-200 Calories
- 10 grams Whey Protein
- Box size 8.5" x 5.25"

**NEW FLAVOR**



Item #	Description	Unit UPC	Box UPC	Units/Box
73219	10g Dark Chocolate Cherry Almond	073138732204	073138732198	15
73119	10g Dark Chocolate Coconut Almond	073138731207	073138731191	15
73319	10g Dark Chocolate Mint	073138733201	073138733195	15
73019	10g Milk Chocolate Peanut Butta	073138730200	073138730194	15
73415	10g Dark Chocolate Mocha Cherry - naturally caffeinated	073138734017	073138734154	15

## 20g Protein Bars

- 25% USDA Organic Honey
- Great recovery snack or meal replacement
- Gluten Free Ingredients
- 350-400 Calories
- 20 grams Whey Protein
- Box size 8.5" x 5.25" x 2.5"



Item #	Description	Unit UPC	Box UPC	Units/Box
70919	20g Dark Chocolate Cherry Almond	073138709213	073138709190	12
71019	20g Dark Chocolate Coconut Almond	073138710219	073138710196	12
70119	20g Peanut Butta	073138701200	073138701194	12



## Brand Recognition

- Brand Recognition
- Free with minimum purchase
- Recyclable



Ski Header Card



Outdoor Header Card



Running Header Card



Hunting Header Card

Clip Strip

59.75"



Shipper with optional header card

Item #	Description	Units/Display
FDSKI	Floor Display Ski Header	9 Boxes
FDOUTDOOR	Floor Display Outdoor Theme	9 Boxes
FDRUN	Floor Display Running Theme	9 Boxes
FDHUNTER	Floor Display Hunting Theme	9 Boxes
CLIP	Clip Strip	12 Units